

How MOTO Woolley Edge's Partnership with *The Youth Association* Helps Young People Across Yorkshire



Background

MOTO's Woolley Edge site have been working in partnership with Yorkshire based charity The Youth Association for six years.

The partnership takes a number of different forms including Youth Association staff helping the fundraising efforts at Woolley Edge and young people donating their services as mystery shoppers, reporting useful customer service feedback to the Moto site. In addition, grants made by Moto in the Community have helped the Youth Association fund a number of successful projects.



Successes

A grant was made in 2016 to rebuild the garden wall at the Youth Association's head office in Wakefield. This means that the garden is now a usable space and can be used by young people for team building exercises and healthy outdoor activities.

Further funding from Moto in the Community enabled the Youth Association to run a series of activities with a Roma community near Doncaster. Relatively new to the UK and with low education and employment prospects the activities were designed to build skills in the following areas; food, nutrition and cooking, job readiness, safe-guarding and team-building.

By the end of 2016, 28 young people in the community had completed a nationally accredited certificate in one of these areas.

Dmitry Fedotov, Enterprise & Communities Manager at the Youth Association said: "Our grass-roots work in the community is about creating opportunities, building self-confidence and aiding the personal development of Yorkshire's young people. Working alongside Moto in the Community and thanks to generous funding we have been able to deliver on some important projects."

"I gained confidence, benefitted from working as part of a team, and made friends, which is a big thing for me. All of this helped me to get a job as a care worker."
Matt aged 25



Key Achievement

Moto in the Community funding enabled ten young adults (aged between 18 and 24) all actively looking for work, to attend a residential course in autumn 2016.

At the Brathay Residential Centre in Cumbria the young people worked on a variety of skills and activities, both indoor and outdoor, designed to help improve their employment prospects. These included presentation skills, problem solving, and team building activities. The young delegates also worked with key workers to create an induction pack, for the key workers to use in their future work with other young adults.

Following the residential trip five of the ten young delegates found employment.



"I am much more confident than I was before...I have overcome a lot of barriers and am now on a 6 month job creation placement."
Amber, aged 22

"Meeting people in the same boat as me has helped me open up. I no longer have that fear of putting forward ideas, asking questions, and answering questions."

I have a job now and I love it!
Mel, aged 25